



PrimeStar[®]

Individual Dental and Vision Insurance



Individual Plans for Associations

Associations have unique needs and sometimes a group plan doesn't fit. Individual dental and vision plans may be the perfect solution. With individual plans, associations can offer benefits immediately that are already preapproved. And individual plans may be offered alongside group plans or on their own.

Why individual plans are great for associations:

- No special underwriting or compliance requirements
- No minimum participation thresholds
- Easy online enrollment
- Use Ameritas marketing materials to promote plans
- Plans available for members retiring from the association group plans and dependents coming off their parent's plan
- Products available immediately

Based on customer feedback, Ameritas created three dental plans and two vision plans with a range of benefits. Dental plans include features such as child orthodontia, teeth whitening and hearing care benefits. Vision plans include the choice of the VSP or EyeMed vision networks.*

Simply share your unique shopping URL with your association clients. Members can browse and purchase online, and you get commission for the sale.

*Benefits and availability vary by state.



Ameritas Life Insurance Corp.
Ameritas Life Insurance Corp. of New York

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